



220 INFO HWY. COURT • SLINGER, WI 53086



Another year has come and gone and at Joe's, we are extra proud that we celebrated our 20th Anniversary this past October. We can likely all agree that 2018 has been an interesting, challenging, and exciting year for all of us. It's easy for us to reflect on the chaos but for this holiday season, I'd like to focus on the positive things we at Joe's have to be thankful for. Joe's has hired more terrific staff, invested in technology to help our customers understand what exactly is being done to their vehicle, staff has been getting more training to keep up with the ever-changing ways to fix your vehicles, we have purchased diagnosing equipment to help pinpoint issues in vehicle repairs. It really is a never-ending saga when it comes fixing the vehicles that you trust on a daily basis. Thank you for trusting Joe's to help keep you safe on-the-road. We truly appreciate your business and look forward to working with you in 2019! Cheers and have a very safe and Merry Christmas and a Happy New Year! *Joe*



## Breaking News



### Introducing the BG Lifetime Protection Plan, that's right, LIFETIME Protection!

BG Lifetime Protection Plan is a scheduled maintenance program that uses BG products which consist of but are not limited to cooling system cleaner, fuel system cleaner, automatic transmission fluid cleaner and conditioner, engine performance restoration, air intake and valve cleaner, fuel system cleaners and more.

#### What does this protection plan include?

- Covers the major systems of your automobile at NO Extra Charge
- BG Protection is included in every engine, fuel, transmission, drive line, and cooling system, power steering and brake service.
- There is NO deductible
- It is transferable when you sell your vehicle
- To maintain the lifetime protection, all you need to do is stick with the service schedule.

To qualify for full coverage (Plan 1), your first BG Automotive Maintenance Service must be performed before your vehicle reaches 50,000 miles. But don't worry, if you're a late joiner, you can still enjoy some of the benefits with Plan 2.

*continued*

To qualify for 50 percent coverage (Plan 2), your first BG Automotive Maintenance Service must be performed within 50,001 – 100,000 miles.

### **BG Engine Service**

The BG Engine Service covers gasoline engines.

*Service interval:* Within 10,000 miles/16,000 km of the previous service. *Maximum reimbursement:* Plan 1: \$4,000 US; Plan 2: \$2,000 US

### **BG Engine & Fuel Service**

The BG Engine & Fuel Service covers gasoline engines and fuel systems. *Service interval:* Within 10,000 miles/16,000 km of the previous service. *Maximum reimbursement:* Plan 1: \$4,000 US; Plan 2: \$2,000 US

### **BG Engine Plus Service**

The BG Engine Plus Service covers gasoline engines. *Service interval:* Within 10,000 miles/16,000 km of the previous service. *Maximum reimbursement:* Plan 1: \$6,000 US; Plan 2: \$3,000 US

### **BG Engine Performance Service**

The BG Engine Performance Service covers gasoline engines and fuel systems. *Service interval:* Within 10,000 miles/16,000 km of the previous service, *Maximum reimbursement:* Plan 1: \$6,000 US; Plan 2: \$3,000 US

### **BG Fuel System Service**

The BG Fuel System Service covers gasoline fuel systems. *Service interval:* Within 15,000 miles/25,000 km of the previous service. *Maximum reimbursement:* Plan 1: \$4,000 US; Plan 2: \$2,000 US

### **BG Transmission Service**

The BG Transmission Service covers automatic transmissions. *Service interval:* Within 30,000 miles/50,000 km of the previous service. *Maximum Reimbursement:* Plan 1: \$2,000 US; Plan 2: \$1,000 US. *Maximum Reimbursement with BG transmission fluid:* Plan 1: \$4,000 US; Plan 2: \$2,000 US

### **BG Transmission Service for CVT**

The BG Transmission Service covers continuously variable transmissions (MY 2014 and newer).

*Service interval:* Within 30,000 miles/50,000 km of the previous service. *Maximum Reimbursement:* Plan 1: \$4,000 US; Plan 2: \$2,000 US

### **BG Cooling System Service**

The BG Cooling System Service covers cooling systems. *Service interval:* Within 30,000 miles/50,000 km of the previous service. *Maximum reimbursement:* Plan 1: \$4,000 US; Plan 2: \$2,000 US

### **BG Power Steering Service**

The BG Power Steering Service covers power steering systems. *Service interval:* Within 30,000 miles/50,000 km of the previous service. *Maximum reimbursement:* Plan 1: \$4,000 US; Plan 2: \$2,000 US

### **BG Drive Line Service**

The BG Drive Line Service covers front or rear differentials, manual transmissions, trans-axles or transfer cases. *Service interval:* Within 30,000 miles/50,000 km of the previous service. *Maximum reimbursement:* Plan 1: \$4,000 US; Plan 2: \$2,000 US

### **BG Brake Service**

The BG Brake Service covers brake systems. *Service interval:* Within 30,000 miles/50,000 km of the previous service. *Maximum reimbursement:* Plan 1: \$4,000 US; Plan 2: \$2,000 US

**BONUS:** BG On the Road roadside assistance is complimentary with the purchase of BG Automotive Maintenance Services!

### **Services provided:**

- Towing
- Jump Start
- Tire Change
- Lock-Out Service
- Trip Routing Service
- Emergency Travel Expense
- Repair or Replacement of a Damaged Tire
- Rental Car Reimbursement
- Travel Discount Service
- Theft/Hit and Run Protection
- Fuel and Fluid Delivery

# Comedy Corner

## The First Christmas Joke

Three men died on Christmas Eve and were met by Saint Peter at the pearly gates.

'In honor of this holy season' Saint Peter said, 'You must each possess something that symbolizes Christmas to get into heaven.'

The man from Nova Scotia fumbled through his pockets and pulled out a lighter. He flicked it on. 'It represents a candle', he said.

'You may pass through the pearly gates' Saint Peter said.

The man from Saskatchewan reached into his pocket and pulled out a set of keys. He shook them and said, 'They're bells.'

Saint Peter said 'You may pass through the pearly gates'.

The Newfoundlander started searching desperately through his pockets and finally pulled out a pair of women's panties.

St. Peter looked at the man with a raised eyebrow and asked, 'And just what do those symbolize?'

The Newfie replied, 'These are Carols.'

And so, the Christmas season begins...

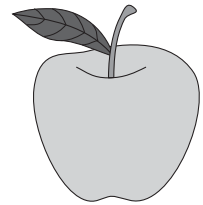
### Congratulations! Oil Change Winners:

June 2018 Wayne & Sue Weber  
July 2018 Christine Malmarowski  
August 2018 Joseph Bergeron  
September 2018 Judy Bonlender  
October 2018 Ken Gahlman

## Apple Walnut Cake

### Ingredients:

- 2 cups flour
- 2 cups sugar
- 1 tablespoon cocoa
- 1 teaspoon baking soda
- 1 teaspoon cinnamon
- 1/2 teaspoon nutmeg
- 3 eggs
- 1 cup peanut or vegetable oil
- 3 cups pared, diced apples
- 1 cup walnuts
- 1/2 cup raisins

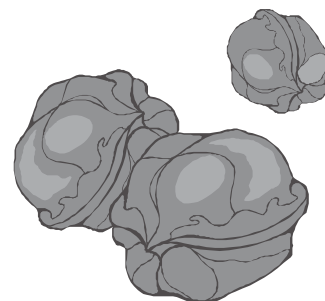


### Glaze:

- 1 1/4 cup powdered sugar
- 1 tablespoon butter, melted
- 2 tablespoons milk, or as needed

### Directions:

1. Mix together dry ingredients in mixer, add eggs one at a time, followed by oil. Add 1 cup of the apples and mix well. Stir in by hand the remaining apples, nuts, and raisins.
2. Bake in greased, floured bundt pan for 1 hour at 350°. Turn out of pan and allow to cool.
3. Mix together glaze ingredients and pour over cake.





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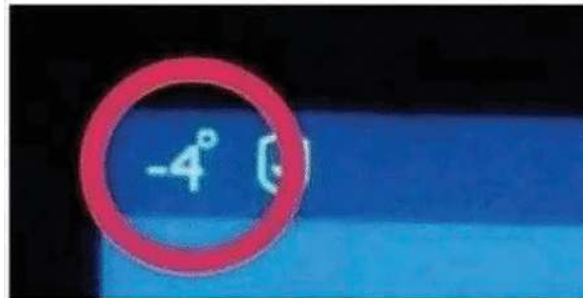
Mon. – Fri. 8am–5pm



## \$15 OFF Any BG Lifetime Service

Everyone wants their vehicle to last a lifetime, now it can. Let us explain how this can work for your vehicle, saving you thousands of dollars down the road.

*We would like to thank all of our customers for their business over the years and wish everyone a Merry Christmas and a Happy New Year!*



**Wife: "The car is not starting. Dashboard shows the sign of a person sitting on a toilet."**

**Husband: "What...???  
Send me a picture."**

Coupon must be presented at time of service. One coupon per customer. Not valid in conjunction with any other offers/deals/coupons. Not valid on previous repairs. By appointment only. Some models higher. Extra charge for some TPMS systems, due to relearning system. Extra cost for resetting tire pressure monitor. Environmental fees and sales tax will apply. Offer expires December 31, 2018.